

Quote

the weekly digest

Volume 42—Number 6

File

Week of August 6, 1961



"I thought you'd never get around to it!"

----- 21st year of publication

QUESTING WITH *Quote*

Newsweek reports a new method of school building in Mexico. In remote villages where the peasants have never seen an electric light, pre-fab schools are being erected. Some areas are so inaccessible that trucks cannot negotiate the trails, and materials are brought in on burros. The villagers do all the labor themselves, and are transported with happiness to know the children will learn to read and write. The government has invested \$544 million in new schools, books and teachers, for 30% of Mexican children receive no education.

In 1945, while I was in Mexico, the *Abcdaria* program was initiated by the Mexican government. It was oriented to illiterate adults. The decree went out that every citizen who could read and write must teach one adult who could not, by the end of the month. On the *zocalo* of Cuernavaca on the morning of the first, there appeared huge bulletin boards with the names of all the citizens affected. At the end of the month, each must bring his educated pupil for examination, and his name would be removed. Nonappearance meant jail and a fine. I asked my friend, daughter of a Mexican official of the Embassy, if she would comply. "But yes," she said. "We must." "Will you

teach one, yourself, and your sisters and parents?"

"No. None of our servants can read or write, so my father will hire a teacher and when the time comes we will each take one." Unfortunately my stay was over before the examination day, which must have been a spectacle. But I learned from Senorita Juanetha that no one failed. Always I have marveled at this direct, swift, no-nonsense feat of mass education. It was teach, read and write—or else!

New traffic signs in Tokyo are intended to help English-speaking drivers but are more likely to baffle them. "May Parking and Stopping" is one; another, "Section for Sounding Horn" and still another, "Right Turn Toward Immediate Outside." The name given this jargon by English and Americans in Tokyo is "Japlish." It would be hard to change the signs because the wording was specified in the law providing for them. For the Japanese it's easier (and more face-saving) to insist that the signs are perfectly good English—and this is exactly what police officials say in reply to protests.

may we QUOTE



you on that?

[1] JOHN J McCLOY, Disarmament Chief, returning from conf with Soviet Premier Khrushchev: "We are still hopeful that we can work out something that will be constructive. The current preliminary talks will terminate before the end of July." . . . [2] ROBT S McNAMARA, Sec'y of Defense, explaining defense fund increase: "What we are seeking to achieve is peak readiness of our military establishment to respond in adequate strength to any kind of armed Communist aggression anywhere in the world." . . . [3] Sen MIKE MANSFIELD (D-Mont), Senate Democratic leader, on Soviet Communist party's new draft program: "If the American people ignore this challenge it will prove we are taking too much for granted and not using our capabilities to the full." . . . [4] Sen RICHARD B RUSSELL (D-Ga), Chmn of Senate Armed Services Comm, pointing out that Western world must arm itself to point where: "If some mad man insists upon war, we can destroy him." . . . [5] Sen ALEXANDER WILEY (R-Wis), endorsing for'gn aid bill: "In the judgment of the leaders of both political parties for'gn aid is still considered essential to our nat'l security." . . . [6] Sen HARRY F BYRD (D-Va), suggesting all non-defense spending be curtailed: "Vast increases in both non-defense and defense expenditures at the same time will create uncontrollable inflation and reopen the run on our gold." . . . [7] Sen J WM FULBRIGHT (D-Ark), Chmn of Senate For'gn

Relations Comm, suggesting U S and allies negotiate more with Communists: "We have been remiss in not making

proposals. We have not been as aggressive as we should be." . . . [8] Premier SONG YO-CHAN of S Korea, in cable to Pres Kennedy: "I assure you that the Republic of Korea stands solidly with the U S on this crisis." . . . [9] Vice-Pres Premier CHEN CHENG of Nationalist China, telling Nat'l Press Club the Communists faced with firm Western stand in Berlin may create a new crisis in Asia: "It should be remembered it was during the first Berlin crisis (1948-49) that the Communists seized the Chinese mainland." . . . [10] Gen DIRK U STIKKER, Sec'y-Gen'l of NATO, on Berlin: "What the Soviets really want is absolutely clear. They wish to completely eliminate this land island of freedom and Western way of life in the Communist empire." . . . [11] DAG HAMMARSKJOLD, Sec'y-Gen'l of UN, reporting on trip to Tunisia: "It is true that the cease-fire has been established but that does not seem to have led to an immediate cessation of all actions, which, under such a cease-fire, should be ruled out." . . . [12] Sir CEDRIC HARDWICKE, British actor: "I suffer from what might be termed Sir-tax. A knighthood inflates the cost of living beyond belief."

Quote

Quote the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



AMERICA—President—1

No foreign institution compares with the American Presidency. It has been said that the Pres of the U S is both more and less than a king, more and less than a prime minister and may act as either or both at the same time, when necessary. This is true. The President's high office is a unique amalgam of prerogatives that makes him, if he chooses to exercise these, the most powerful official on earth. . . . Another thing: fear him or hate him, think of him as you will, the Pres of the U S is, in finality, respected because of the office he holds. That really, is the greatest strength the Presidency has. Because of it, the White House is not only an office, not only a home and sometimes a palace—it is a shrine.—*Disc, hm, Gulf Companies.*



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Quote

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BELIEF—Prayer—5

Barnum was not only a great showman, but also a philosopher. He said that more people were humbugged into believing too little than were humbugged into believing too much! This is true of people's attitude toward prayer. Most of us believe and expect too little. Our God is a great God. He can do exceeding abundantly above all that we ask or think. God said, "Call unto Me, and I will answer thee and show thee great and mighty things which thou knowest not."—*Houston Times*.

BORES—Boredom—6

"The simple fact," said an educator not long ago, "is that we teach our children to be bored." . . . We spend so much time and money trying to make our youngsters happy that we never stop to think how well we are training them to find happiness for themselves. We leave them too little time for spontaneous play; too little freedom to explore their world and learn to live by themselves; too little opportunity to do nothing at all but listen to the rain on an attic roof or lie on the lawn on a summer afternoon and chew grass and count cars go by.—*Ardis Whittman, Woman's Day*.

CHILDREN—Discipline—7

A child who has not been taught the meaning of the word "no" by the time he is 4-yrs-old has spent four yrs in the academic school of crime.—*Word & Way*.

CHINA—8

The government estimates that Hong Kong Chinese sent 3,500,000 food parcels to relatives in Communist China from April through June—almost a 300% increase over the corresponding period last yr.—*St Louis Post-Dispatch*.

CHRISTIANS—Christianity—9

The distinctive mark of the Christian is his love for his fellow men and his direct regard for the rights of others.—*EVEREK R STORMS, "Christianity on the Highways," Wesleyan Methodist, 7-26-'61*.

COMMUNISM—10

Congress, said Justice Felix Frankfurter, has found by detailed investigation that there exists a world communist movement, foreign controlled, whose purpose is by whatever means necessary to establish communist totalitarian dictatorship in the countries throughout the world, and which has already succeeded in supplanting gov'ts in other countries. Congress has found that a communist network exists in the U S and that the agents of communism have devised methods of sabotage and espionage carried out in successful evasion of existing law. — *United Evangelical Action*.

CONVENTIONS—11

The American convention, large or small, is a place where people go to learn a little and play a little. Some learn nothing; some learn a lot. Some do nothing but play, others do nothing but complain. . . I am one of those who believe that the American convention is democracy in action. It is an institution which is uniquely American. Everything possible should be done to preserve and strengthen this great institution.—*Geo P Lamb, "Conventions and/or Bust," American Soc'y of Ass'n Execs Jnl*.

Quote

washington

By Les Carpenter



Most unusual letter of the week in the office of Rep George P Miller (D-Calif). "Realizing," it said, "that you are a very busy man, I will make this brief and to the point. What are you presently doing about whatever you feel is right?"

" "

Rep Morris Udall (D-Ariz) tells about the Easterner who arrived in Arizona in 110 degree heat and asked if it ever rained. "We get about 8 inches," Udall said. The Easterner asked if he meant only 8 inches in an entire year. Udall said, "Yes." "Isn't much, is it?" asked the Easterner. "Nope," said Udall, "but you ought to be here the day we get it."

" "

Federal Trade Commissioner Sigurd Anderson is campaigning against exaggerated advertising. "The haloes of some advertisers are so loose," he claims, "they look like hoola-hoops."

" "

Sec'y of State Dean Rusk, addressing the National Press Club, said he looked up the word "press" in the dictionary when preparing his speech. One definition he passed over, he told the high-powered newsmen was: "An instrument or machine by which pressure is communicated."

Quote

DISCIPLINE—12

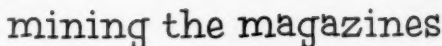
Even the most beautiful, most lovable dog in the world (and this also applies to a child) can soon be changed into a nuisance if denied proper discipline.—Curtis Courier, hm, Curtis 1000, Inc.

DRINK—Drinking—13

A Univ of Illinois professor said today that alcoholism has become the nation's No 3 health problem. Dr Andrew C Ivy said every doctor in the U S would be needed to treat all the alcoholics. Ivy cited a survey by the Yale school of alcohol studies which brought out that if both parents drink, 90% of their sons and 83% of their daughters drink, while if both parents abstain, the no of sons drinking is cut to 50% and for the daughters to 19%. He urged a policy of greater education at all levels on the problems of alcoholism.—St Louis Post-Dispatch.

EDUCATION—14

No one ever pays for his own education, no matter how much he contributes to it. Anyone who thinks he has paid for his own education is grossly deceiving himself, for the knowledge, the skills, the tools, the privileges and opportunities of any occupation, any profession all come to us in larger part from the past and an incalculable price has been paid for them. And therefore every graduate, to use a trite phrase in the sincerest sense, does owe a debt to society, a debt to God and man, and to the immemorial past, and to the eternal and everlasting future. — RICHARD L EVANS, *From Within These Walls* (Harper).



The new woman is not a push-over. She wants to know what is in the package she is buying. She is not diverted by glamour advertising and testimonials from prominent names. She asks what's behind the name. She demands specific facts and value of the product. A gal and her gold are not easily parted.

There are now fifty-four ETV stations on the air and ten more under construction. Two types of programs are broadcast by educational TV—cultural and informative. Today, practically every course in the school and college curriculum from first-grade arithmetic to college zoology is being taught somewhere over TV. At least 3,000,000 students throughout the nation are receiving part of their daily instruction by TV.

Students can be instructed in languages by native speaking teachers. Fourteen Nobel prize winners in chemistry taught over one program.

There are many problems to be solved—adjusting the programs to the school schedule, co-ordination between the studio and classroom teacher, gaining the interest of teachers and the big problem of quality.

Just over the edge of time is world-wide television by the development of satellite relay transmitters when a billion people can watch a program simultaneously. "Will educators the world over be ready for this day when it comes?" Mr Scanlon asks. Only the future knows the answer, but he says education had better start getting ready.

Quote

EVIL—Good—15

It should be obvious to all that there are no kinds of community problems that cannot be solved if good men care enough to serve. It is still true that the only thing that prevents complete triumph of evil is what good men do!—CARADINE R HOOTON, *Concern*.

FAITH—16

Pray for a faith that will not shrink when it is washed in the waters of affliction. — ERNEST M WADSWORTH, DD, *Christian Observer*.

FATHER—17

Modern man has virtually resigned his position as the head of the house. Why has this happened? The necessity of earning a living acc'ts for much of the modern father's dilemma. In an industrialized society he can't make a living at home. Once a man's shop or store or farm was also his home. Today he often travels miles to get to work. This arrangement has divorced father from his family. . . For all practical purposes father has become a visitor in his own family. He is the house guest who picks up the tab. Mother really runs the household.—GEO MUNDINGER, "Head of the Household," *Lutheran Witness*, 6-13-'61.

FRIENDS—Friendship—18

A true friend should rejoice with the friend who is successful as well as sympathize with one who is unfortunate.—MARY BENDER, *Farm Jnl*.

GIVING—Receiving—19

Probably there is not one of us but during his lifetime receives a great deal more than he gives. No matter how sure we are that we are earning our way in the world, the probability is that we are not. From infancy to old age we are constantly benefiting from the ministrations of others — parents, teachers, pastors, physicians, friends, husband or wife, sons and daughters, those who provide for us food, clothing, shelter—the list is endless, to say nothing of what we owe to the generations that are gone. In addition to all this, every moment of every day that we live we are the recipients of the innumerable blessings provided by a loving Heavenly Father.—*Christian Observer*.

GOVERNMENT—Freedom—20

In terms of the happiness, welfare and security of the great mass of the population, a hurried end of colonial administration may yield bitter fruit.

The result of granting self-gov't may be not parliamentary rule by the people, but dictatorship by a caucus or by one man; not the protection of minorities, but their suppression; not equality before the law, but arrest on political grounds, imprisonment or deportation. Then, in the name of independence, tyranny returns. Political growth in the world today is not towards parliamentary gov't, but away from it, which makes it all the more necessary that the system should be well founded if it is to survive.—ANTHONY EDEN, *Curtis Courier*, hm, Curtis 1000, Inc.

Quote

GREATNESS—21

One of the marks of true greatness is the ability to develop greatness in others. — J C MACAULAY, *Moody Monthly*.

HAPPINESS—22

Happy people, they say, worry more than the average. To be happy is to be well adjusted in the life one leads. And to be well adjusted you must be in a constant state of apprehension, i e, in the literal sense of the word. For to apprehend is to learn, to lay hold with the intellect, to catch the meaning of, to understand, to anticipate.—F WESLEY POPE, "Straight Ahead Lies Yesterday," *Nylic Review*, hm, N Y Life Ins Co, 7-20-'61.

HOME—23

Every house was first an idea, then a two-dimensional plan, finally a three-dimensional solid, and at last a four-dimensional reality in space and time. But it takes a fifth dimension of love and "a lot o' livin'" in a house to make it home. — EDGAR WHITE BURRILL, "What Is Success?" *Science of Mind*, 8-'61.

HUMOR—24

The American public highly overrates its sense of humor. We're great belly laughers and prat fallers, but we never really did have a real sense of humor. Not satire anyway. We're a fatheaded, cotton-picking society. When we realize finally that we aren't God's given children, we'll understand satire. Humor is really laughing off a hurt, grinning at misery. — BILL MAULDIN, quoted by BERNHARD M AUER, editorial, *Time*.

Quote scrap book

The Great Fire of London started in a bookshop in Pudding Lane near London Bridge, about 1 o'clock of the morning of Sept 2, 1666. The water wheel by the bridge burned, and no water was available. The fire swept up into the City—London then was a walled town. A fresh breeze sprang up, and on the second night the fire assumed the form of a "bow of flame" according to Samuel Pepys in his diary. Raging for 4 days, it destroyed almost the entire city and the Cathedral of St Paul's.

This tragedy exerted a great influence upon the future of the city. Christopher Wren, the famous architect, designed a model for a new town. Streets were widened, a sanitary system set up, street lighting installed, and fire protection developed. Wren began rebuilding St Paul's into the beautiful Gothic structure, which escaped the bombs of WW II, and stands today in all its majesty.

IDEAS—25

Only through constructive ideas held in the mind can we build healthy bodies, harmonious emotions, and a radiant mentality.—JULIA MACKAY, "Psychology for Today," *Rosicrucian Fellowship Mag.*

Quote



... pike's peak or bust

Capt Zebulon Montgomery Pike was a young officer of 26 years when he was sent by President Thomas Jefferson to explore the Louisiana territory and to trace the Mississippi to its source. With 3 Pawnees, 4 Osage Indians and a company of 20 men he set out on this long arduous task. As he made his way through the wilderness, now Colorado, he discovered the high peak on the Front Range of the Rockies which bears his name—Pike's Peak, the pride of Colorado.

When gold was discovered in Colorado, many a miner's covered wagon was lost on the climb. Now a paved motor road, the highest in the world, affords motorists the thrill of a dizzy ride over 14,000 feet up. Katherine Lee Bates, on her journey west, made the trip to the top, and from Pike's Peak looking out over the plains composed "America the Beautiful":

"O beautiful for spacious skies,
For amber waves of grain,
For purple mountain majesties
Above the fruited plain;
America! America!
God shed His grace on thee,
And crown thy good with brother-
hood
From sea to shining sea."

Quote

IDEALS—26

What a man was Bernard of Clairvaux! What a spirit was Anselm of Canterbury! What forms are those of Francis of Assisi and Catherine of Siena! Their ideals were indeed imperfect, but their devotion was absolute. There are worse things than emotional excess. Moral stupor is worse.—HYMAN APPELMAN, "Revival in History," *Watchman-Examiner*.

INDIVIDUAL—Responsibility—27

There are some problems in life that cannot be delegated. One's religion cannot. One's integrity cannot. One's conscience cannot. And, one's freedom cannot. These are personal matters, and the effect their implementation has on our nat'l life is a matter of our individual responsibility.—HOWELL APPLING, Jr, Sec'y of State, Salem, Ore, *Vital Speeches of the Day*.

INTEGRATION—28

I feel guilty and concerned that we are going forward in integration in athletics and the military much faster than in the church.—Bishop RICHARD C RAINES, *Methodists Make News*.

INTELLIGENCE—29

If we would be intelligent, we must pamper curiosity and cultivate the powers of observation, so that we shall go through life with the alertness of those few people born blind and then given sight who look upon everything with the attention and the enthusiasm of an astronomer seeing a new world swim into his ken.—SAM'L L MARSH, Chancellor, Boston Univ, "Stretch Your Mind!" *Rotarian*, 8-'61.

....pathways to the past.....



Aug 27—90 yrs ago (1871) b Theodore Dreiser, American novelist, in Terre Haute, Ind.

Aug 28—*Feast of St Augustine*, Bishop of Hippo, one of the four Latin Fathers of the church. . . 20 yrs ago (1941) Ambassador Kichisaburo Nomura delivered a note from Japanese Premier Konoye to Pres Franklin D Roosevelt, urging peace while Japan was preparing to strike at Pearl Harbor.

Aug 29 — 85 yrs ago (1876) b Charles F Kettering, American engineer and inventor. . . 60 yrs ago (1901) Carrie Nation belabored N Y City Hall officials, then, armed with her hatchet, descended on the saloon operated by former boxing champion, John L Sullivan.

Aug 30—*Feast of St Rose of Lima*, patron saint of S America and the Philippines — first canonized saint in the Americas. . . 180 yrs ago (1781) the French fleet arrived in Chesapeake Bay to aid the American Revolution. . . 90 yrs ago (1871) b Baron Ernest Rutherford, British physicist, in New Zealand. He was the first to accomplish the disintegration of the atom in 1919.

Aug 31—140 yrs ago (1821) b Hermann Von Helmholtz, German physicist and physiologist. . . 75 yrs ago (1886) the first major earthquake to hit the U S jolted Charleston, S Carolina.

Sept 1—155 yrs ago (1806) Capt Zebulon Pike, accompanied by only 3 Pawnee and 4 Osage Indians, started on his journey to explore the West (see GEM BOX). . . 45 yrs ago (1916) the Federal Child Labor Law was enacted. . . 15 yrs ago (1946) the people of Greece, in a plebiscite, voted to recall their exiled King, George II, to the throne.

Sept 2—*Selihot, midnight service for penitence*, Jewish holy ceremony. . . 295 yrs ago (1666) the Great Fire of London raged for 4 days over 436 acres, destroyed 13,000 homes and 89 churches, including St Paul's (see SCRAP BOOK). . . 235 yrs ago (1726) b John Howard, English philanthropist and prison reformer. . . 120 yrs ago (1841) b Prince Ito Hirobumi, Japanese statesman and political reformer. . . 60 yrs ago (1901) the "Big Stick" became Theodore Roosevelt's trademark following a speech at the Minnesota State Fair: "Speak softly and carry a big stick; you will go far."

Quote

KNOWLEDGE—30

One of the most important things you can know is—what you don't know. And one of the most sensible things you can do is—admit it. —PAT BOONE, *Between You, Me and the Gatepost* (Prentice-Hall).

LAZINESS—31

Shiftless people seldom get into high gear. — *Scandal Sheet*, Graham (Tex) Rotary Club.

LEADERS—Leadership—32

A leader is at his best when people barely know that he exists.—Rev KEN JOSEPH, "So You'd Like to be a Leader!" *Alliance Witness*, 7-26-'61.

LIFE—33

Free men treasure life, not because it can be prolonged indefinitely, but because it is a gift from God. — BARRY GOLDWATER, "For a Vigorous Conservatism," *Midwest Qtly*, Spring '61.

LIFE—Living—34

Each person determines the meaning of his own life as he interprets the vast Rohrschach blot that is the universe. If one lives primarily for some uncertain future fulfillment, he continually postpones experiencing the full significance of living.—DON ROBINSON, *Phi Delta Kappan*.

MARRIED LIFE—35

I once heard of a couple who never had a quarrel for they decided that whenever one lost his or her temper he or she would go out and take a walk. He spent most of his time walking.—DAVID O MCKAY, *Secrets of a Happy Life* (Prentice-Hall).

Quote

MENTALITY—Morality—36

The real question of the future, it appears to me, is the question of whether man can learn to educate his heart as well as his head—whether he can learn to combine mentality with morality.—Dr RALPH EUBANKS, Assoc Prof of Speech, Univ of Ark, *Vital Speeches of the Day*.

MERCHANDISING—37

Brand marketing more and more will become internat'l rather than merely nat'l. We will be hearing more about internat'l brands, perhaps a bit less about nat'l brands.—E B WEISS, *Merchandising for Tomorrow* (McGraw-Hill).

NATURE—38

Modern man takes pride in keeping nature "tamed," but he is far from being its undisputed boss. In a typical yr, for example, U S farmers lose 1.5 million cattle, 4 million sheep and lambs, 10.5 million hogs and pigs, and 235 million chickens to weather and disease. Plant diseases cost \$3 billion in crops each yr, equal to the yield from 30 million acres. Insects destroy 12% of all crops U S farmers raise; the nation's 170 million rats eat as much food as do 10 million human beings. Fires cost America over \$1 billion a yr, and the cost of human disease, measured in misery and loss of life, is beyond counting. In short, man is not yet the "monarch of all he surveys." — "Man Against Waste," *Better Living*, hm, E I Du Pont De Nemours & Co, 7/8-'61.

OPPORTUNITY—39

The fellow whose mind tips toward opportunities leads the happier business life. — NORMAN G SHIDLE, editorial, *Soc'y of Automotive Engineers Jnl*.



Tempo of the Times

"Freedom is not negotiable," so spoke Pres Kennedy on the Berlin crisis. Calmly, but firmly, he stated that we would not surrender, but we wish peace. His speech was followed by immediate action—the request for \$3 million for defense, calling up of reservists, increasing the draft, warning citizens to take Civil Defense seriously, and to expect, if necessary, higher taxes. Congress immediately voted these requests.

A Gallup poll, man-on-the-street interviews, and the press showed a solid backing, glad that at last we are giving push for push. Dean Rusk, Sec'y of State, announced that a parley of the Big 4 foreign ministers would be sought. European countries and many neutrals welcome the U S stand.

Most gov't officials believe that Khrushchev does not want war, that if given an out, he will recede from his bluff and bluster. Franz Joseph Strauss, West German Defense Minister, in Washington, said on "Meet the Press" that he thinks Khrushchev will not risk war. But the situation is deadly serious, and war can come. Germany will meet all NATO commitments. Nuclear weapons are in Germany.

The U S 6th Fleet is in the Mediterranean, can deal an atomic blow across the iron curtain. Atom bombers are in SAC alert, on 24 hr shifts. Men are in flying uniforms at all times, even asleep. The fleet will be joined by Polaris subs.

Pres Kennedy will issue a white paper within a few days, a histori-

cal record on East-West negotiations on Germany and Berlin since WW II.

Khrushchev announced a new program to the Russians, promising that by 1980, all things would be free — rent, transportation, schools, hospitals, meals furnished by caterers, a 30 hr work week, and vacations. This was broadcast for 5 hrs Sunday, the 30th. A dream to pacify the Russians. "Everything free except freedom," commented a Paris official.

He is worried over East Berlin, afraid in case of war, its citizens will rise against the Soviet and the hated Ulbricht. And he also fears rebellion in the 16 satellite countries.

Berlin is not a military problem. It is a political one. Khrushchev, by forcing this crisis, is creating a stronger Germany, a stronger America with more arms and less unemployment, and stepping up the pace of European unification. He will keep up his belligerent stand until the Communist Congress in October, at Moscow.

No one knows what he will do then, but, meanwhile, the U S and the Allies are getting ready, hoping the deterrents they are implementing may bring a peaceful settlement.

Quote

When all church pews
Go gum-wad free,
You'll know you're in
Eternity!

—LESLIE CONRAD, Jr,
40

POPULATION—41

The birth rate is soaring in the U S. More babies were born in the first 4 mos of 1961 than ever before in a comparable period. The 4-mo total was estimated at 1,382,000 registered births. The old record was 1,362,000 in 1959. Last yr there was a drop to 1,340,000.—*New York Times*.

PREACHERS—42

On a holiday walk in the countryside the bishop of an urban diocese, dressed in mufti, fell into step with an old shepherd and his flock. "I'm a sort of shepherd too," he said, and thinking of his crowded city, he added whimsically that he had about a million sheep. "What do you do at lambing time?" was the thoughtful query of the old man.—*Christian Advocate*.

PRINCIPLES—43

Principles are easily claimed, but they may be extremely difficult to retain under adverse circumstances. Of course, this is the true test of whether one really embraces a set of principles or carries them only in his imagination.—J C SPARKS, *American Mercury*.

READING—44

The man who does not read good books has no advantage over the man who can't read them.—*R & R Mag*, hm, Research & Review Service of America.

RELIGION—45

Man's ability to love God supremely reveals the highest genius and is the most practical demonstration of religion.—Rev DWIGHT L NISWANDER, "When Perfect Love is in Control," *Alliance Witness*, 7-26-'61.

RESPONSIBILITY—46

The best anybody can do with responsibilities is to meet them fully. The worst one can do with an opportunity is to gain a new experience.—NORMAN G SHIDLE, editorial, *Soc'y of Automotive Engineers Jnl*.

RUMOR—47

A poor memory is about the most effective defense against spreading a rumor.—DOUGLAS MEADOR, *Mata-dor (Tex) Tribune*.

SCIENCE—48

A new era of internat'l co-operation among scientists throughout the world is now being ushered in. Receiving the greatest push from the Internat'l Geophysical Yr, scientists are now in the midst of internat'l plans for charting the least known ocean, observing the sun's activity during quiet times and probing into inner space—the earth. More than twenty nations are scheduled to participate in the exploration of the Indian Ocean that has just begun and will last until 1965.—*Science News Letter*.

SERVICE—to Others—49

As we give of our best, it shall be given us in return, pressed down and running over. — EDGAR WHITE BURRILL, "What Is Success?" *Science of Mind*, 8-'61.

Quote

SPACE AGE—50

A training device for future astronauts was proposed at the Nat'l Conv on Military Electronics in Washington, D C. It is a closed-circuit television system that would duplicate, as closely as possible, the visual environment of outer space. The project presented by T F Budenhagen of Bell Aerosystems Co, Buffalo, N Y, involves a large training "theater" with three height-intensity projectors and three screens.—*Science News Letter*.

TEACHERS—Teaching—51

The dedicated teacher does not have to wait for heaven or the next trustees' mtg for his rewards. He receives them as he teaches.—J V BASMAJIAN, "Double Standards and the Univ Prof," *Queens Q'tly*, Canada, Summer '61.

TELEVISION—Children—52

The average child spends on television in his first 16 yrs as much time as he spends on school.—WILBUR SCHRAMM, *Phi Delta Kappan*.

UNDERSTANDING—53

Get to know other people and help them to know you. Make humanity, decency, understanding, and respect the basis of your relations with others. Share your joys and your sorrows, your ideals and your strivings. Don't dwell on differences, whether they are political, economic, cultural, or those of creed or race, but concentrate on similarities. You will discover that similarities infinitely outweigh differences, and that differences have purpose in enriching and giving variety to life.—DUSAN L MAKALE, "A Simple Challenge," *Rotarian*, 8-61.

They call it legal tender,
That green and lovely stuff;
It's tender when you have it,
But when you don't, it's tough!

—*Trap Magazine*.

54

VISION—55

William Walcott, the noted English etcher, first came to this country in 1924 to record his impressions of the skyscraper city of N Y. After a wk of gathering impressions, there came the day when he felt the urge to sketch. He tried vainly to find a place where he could secure the paper he desired. Finally he looked up an old architect friend whom he had met in England. While an office boy was sent to buy sketching paper Walcott wandered about the office. Seeing a boy wrapping up house plans, Walcott asked: "What is that paper?" "It is just ordinary wrapping paper; it's cheap," explained the boy.

"Nothing is ordinary," corrected the artist, "if you know how to use it." He took one of the sheets and hurried away. On that ordinary wrapping paper Walcott made 2 sketches. One sold for \$1000, the other for \$500.—*Houston Times*.

WORSHIP—56

A human being must be graded according to his capacity for worship.—DWIGHT BRADLEY, in *Leaves from a Spiritual Notebook* by THOS S KEPLER (Abingdon Press).

Quote

GOOD STORIES

you can use...



I Laughed At This One

DAN BENNETT

A slender young girl was to be given an opportunity at the famous old Met. She was a soprano who was to sing the role of Aida in Verdi's lovely opera. When she appeared at the dress rehearsal, the director was aghast.

"You look lovely, my dear," he said, "but you must remember that Aida was a very voluptuous Ethiopian girl with large, full busts."

"But what can I do?" exclaimed the girl. "I certainly cannot grow them overnight."

"Of course not," said the director. "Just go down to the property master and tell him to fix you up with Aida busts." The girl went off and after half an hour returned with a chest that was tremendous.

"How is this?" she asked the director.

"Good heavens!" exclaimed the impresario. "He's made a mistake. He gave you Falstaff's derriere!"

—

Some women can keep
Secrets to the bitter end—
Which is usually the day
They have lunch with a
friend.

—C M DOLL, *Grit*.

d

Miklos, the small son of a Hungarian refugee family living next door, wasted no time in striking up quite a friendship with Paul, our own five-year-old. They seem to enjoy themselves immensely, even though Paul asks questions in English, and Miklos answers him in Hungarian. The other day my wife called them to the back door for a handful of cookies. "Paul," she asked, curious, "how can you and Mike have such a good time together, when you don't even speak the same language?"

"But Mommie," explained Paul patiently, "we both *laugh* the same lan'widge."—JOHN L POWERS. a

As any freshman congressman knows, the Bible is a great place for the last—and best—word. Ex-Rep Brooks Hays, now Dean Rusk's liaison man with Capitol Hill, proved it when the Sec'y asked him to handle something Hays felt his boss should deal with personally. "In Hebrews, Chapter 11," Hays cracked, "it says Jacob died—leaning on his staff."—*Newsweek*. b

"Either learn to fly today," said the mother pigeon angrily, "or I'll tie a rope on you and tow you around!"

"But mother," cried the little pigeon, "I don't want to be pigeon-towed!"—*Internat'l Teamster*. c

Quote

.....Quote-able QUIPS

A Manhattan landlubber, according to the latest cocktail party tale, went skindiving, outfitted with the newest and best gear: rubber suit, depth gauge, flippers, waterproof watch, sling gun, AquaLung, mask, etc etc—even a blackbd and special chalk, for underwater communication with other skindivers. After 20 min's discovering the strange and wonderful underwater world, he looked up and saw approaching him another swimmer clad in nothing but bathing trunks. Puzzled, then infuriated, the diver pulled out his blackbd and wrote: WHAT GIVES? SPENT \$450 FOR SPECIAL EQUIPMENT. YOU HERE WITH NOTHING?

Whereupon the other man took the chalk and scrawled rapidly: STUPID! I'M DROWNING!—*Time.* e

On the porch of the general store talk had grown nostalgic about the old-time education when book learning was larruped into you to stay. It was agreed that fear of a licking helped children to learn. But one fellow disagreed. "The only time I was ever licked," he said, "was for telling the truth."

There was silence while his neighbors assimilated this. Then quietly, judiciously, one of them said, "Well, Sam, it cured ye."—*Woodmen of the World Mag*, hm, *Woodmen of the World Life Ins Soc.* f

On an opinion-sounding tour, this quip about Agriculture Sec'y Orville Freeman was heard several times in the Middle West: "The only reason that a Minnesota boy got into the Kennedy Cabinet was that Harvard Univ doesn't have a college of agriculture." — *U S News & World Report.* g

Nothing tries a child's patience like a father who dawdles with his son's homework.—*PHIL H TUSETH.*

Psychiatry is the only business where the customer is always wrong.—*F G KERNAN.*

An optimist is a suburbanite who thinks the birds in his cherry tree are eating worms. — *BOB SANDERS, Look.*

Getting into some of the new plastic packages is almost as much of a challenge as earning enough money to buy the item in the first place. — *DOUGLAS MEADOR, Matador (Tex) Tribune.*

America is the only country where it takes more brains to make out the income-tax return than it does to make the income.—*Appleton (Wis) Rotary Bulletin.*

The schedule calls for us to be on the moon in 10 yrs, but some travelers will prefer to wait a little longer—until they have relatives up there.—*BILL VAUGHAN, Veterans of For'gn Wars Mag.*

Historians are said to be worrying about World War III. In case there is one, there won't be anyone left to compile a historical record for later historians to dispute.—*Counselor, hm, Securities Acceptance Corp'n.*

Quote

light armour

Richard Armour



Weather Policy

Good Weather, Inc will offer tourists the first insurance against rain on European tours. — News item.

Does it rain on the plain in Spain?

Does it drip on your trip through France?

Does it shower every hour?

Though it's good for tree and flower

When you tour, you'd best insure, or look askance.

So though covered by umbrellas and the like

As you slosh around the sticky British lanes,

When the darkling clouds have hovered

You had better, too, be covered

By Good Weather when it rains and rains and rains.

Oh, in Venice rain's a menace, as in Bruges,

But you needn't be the slightest bit dismayed.

Though of scenery you've lost much Soggy travel will not cost much

If your feet are dry and premiums are paid.

Quote

An apocryphal but agreeable story has reached London about a telephone call Pres Kennedy received while dining with his wife. His part of the conversation went on these lines:

"Yes, father. Why, certainly. I'll do just that. By all means, father. Don't worry, father, I'll do just as you say."

He then returned to the table. Asked Mrs Kennedy, "Home — or Rome?"—PETERBOROUGH, *Daily Telegraph*, London. h

" "

"Your name, please?" asked the registration officer.

"Matilda Brown," answered the woman.

"And your age?" he pursued.

"Have the Misses Hill, next door, given you their ages?" she asked, hesitantly.

"No," said the officer.

"Well, then, I'm the same age as they."

"That will do," said the officer. Then, proceeding to fill out the form, he wrote, "Matilda Brown, as old as the Hills." — *Highways of Happiness*, hm, Jensen Bridge & Supply Co. i

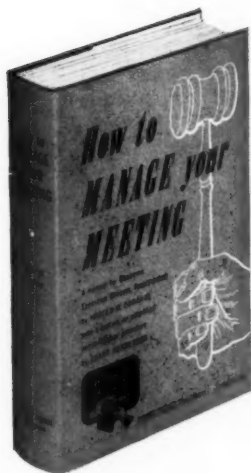
" "

A scientist was applying for an important job at Cape Canaveral. Following a series of security clearances and written tests, he was being interviewed by the personnel mgr.

"Give me three reasons why you think you should have this position," prompted the hiring chief.

"Certainly," said the applicant. "Third, I have the necessary technical qualifications; second, my temperament is suited to the work; and first, I know how to count."—HAROLD COFFIN, *Wall St Jnl*. j

**If you are ever called on
to manage a meeting,
THIS is your meat !**



The Author

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.

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Quote-ettes

Mrs KHRUSHCHEV, wife of the Soviet premier, as she examined a stand displaying foundation garments at a British trade fair in Moscow: "This is something we can't do yet." 1-Q-t

" "

JAMES M CANNON, editor of *Newsweek*, speaking on a panel at the Air Force Academy: "I know that politics is often referred to as a dirty business, but for every bad politician I have seen, I have seen a hundred good ones." 2-Q-t

" "

A DICKSON WRIGHT, London surgeon: "I have had my knife in people for 40 yrs and I do not intend to take it out while I am alive." 3-Q-t

SECOND CLASS MATTER

news of the NEW



Quote does not test any products. We only report them.

You need have no fear of getting lost on your vacation with this transistor Walkie-Talkie which you can carry in your pocket. It receives and transmits messages from 1½ to 7 miles. No Federal license required to operate. Write: *Lafayette Radio Electronics Corp*, 165 Liberty Ave, Jamaica 33, N Y.

Fish far from shore out of casting range by using "The Outcaster," self-propelled bait-delivering device. Just hook bait-carrier to fishing line, with a flick of the line start motor and bait goes where directed. A flick of the line sinks it and turns off motor. \$9.75. *Avoca-*

tion Products, Santa Clara, Calif.

Gay duffel bags made of bright cotton with drawstring tops carry everything from towels and bathing togs to food. Good laundry bags for campers. 22" x 10¾". \$2.50 ea. *Seth & Jed*, B-7, New Marlboro, Mass.

Have your own USAF emergency life raft. Inflates to 5½' x 3¼'. Automatic air valve, side markings (Morse Code, etc). Measures 8 x 8 x 16 in canvas case. New surplus, \$34.95. Folding paddle (not surplus) \$3.95. *Madison Armory*, Dept TR, 122 E 42, N Y 17, N Y.

